

Test Questions

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OpenAI. (2025). ChatGPT. [Large language model]. <https://chat.openai.com/chat>

Prompt: *As a teacher, create a combination of 30 multiple-choice and True or False test questions for first-year college students based on the contents of the attached file: Chapter 8 - Analyzing and Developing Strong Arguments*

1. What was the purpose of 'The Age of Persuasion' radio show?
 - A. To sell products to Canadian consumers
 - B. To explore advertising techniques in modern capitalism
 - C. To promote AI in persuasive technology
 - D. To advocate for global regulation of advertising

Answer: B

2. Which of the following is essential for a strong thesis statement?
 - A. Being vague to allow interpretation
 - B. Including emotional appeal
 - C. Making a specific and debatable claim
 - D. Using complex vocabulary

Answer: C

3. What should body paragraphs in an argument include?
 - A. Only opinions
 - B. A mix of unrelated topics
 - C. Topic sentence, evidence, and explanation
 - D. Repetitive phrases and filler content

Answer: C

4. How should counterarguments be used?
 - A. Ignored to maintain a strong position
 - B. Accepted without critique
 - C. Addressed and refuted
 - D. Mentioned vaguely

Answer: C

5. Why is emotional appeal considered risky in arguments?

- A. It is too scientific
- B. It can appear manipulative
- C. It is always more persuasive than facts
- D. It increases clarity

Answer: B

6. What makes a conclusion effective in an argument?

- A. Repeating the thesis
- B. Introducing new unrelated points
- C. Reinforcing the main argument and suggesting implications
- D. Summarizing each body paragraph word-for-word

Answer: C

7. Which of the following is a sign of weak organization?

- A. Clear topic sentences
- B. Logical structure
- C. Repetitive language
- D. Jumping between unrelated ideas

Answer: D

8. What is the function of a topic sentence?

- A. To conclude a paragraph
- B. To state the thesis
- C. To introduce the main idea of a paragraph
- D. To cite evidence

Answer: C

9. Which of the following is a credible form of evidence?

- A. Personal opinion
- B. Peer-reviewed study
- C. Anecdote from a friend
- D. Random blog post

Answer: B

10. What is a common effect of grammatical errors in argument writing?

- A. They make the writing more relatable
- B. They enhance clarity
- C. They damage the author's credibility
- D. They make complex ideas easier to understand

Answer: C

11. How should transitions be used in an argument?

- A. To distract the reader
- B. To link ideas smoothly
- C. To start new arguments
- D. To conclude evidence

Answer: B

12. What is the main function of an introduction in an argument?

- A. Presenting evidence
- B. Establishing a context and thesis
- C. Addressing counterarguments
- D. Listing citations

Answer: B

13. Which of these tones is appropriate for academic arguments?

- A. Casual
- B. Humorous
- C. Aggressive
- D. Formal and respectful

Answer: D

14. What weakens a persuasive argument?

- A. Clear evidence
- B. Vague thesis
- C. Logical reasoning
- D. Addressing counterpoints

Answer: B

15. Which sentence best describes a logical organization?

- A. The argument has no conclusion
- B. The argument includes disconnected points
- C. The argument follows a clear structure
- D. The argument is based on emotion

Answer: C

16. What should an academic voice avoid?

- A. Emotional exaggeration
- B. Objectivity
- C. Simplicity
- D. Transitions

Answer: A

17. What is the role of evidence in an argument?

- A. To fill space
- B. To prove a point with support
- C. To repeat the thesis
- D. To add emotion

Answer: B

18. Repetitive language can make an argument:

- A. More interesting
- B. Less credible
- C. More persuasive
- D. Easier to remember

Answer: B

19. Why is proofreading important?

- A. It adds length
- B. It shows off vocabulary
- C. It corrects errors and improves clarity
- D. It creates counterarguments

Answer: C

20. What is one benefit of including a counterargument?

- A. It makes the essay longer
- B. It weakens your position
- C. It shows your awareness of the debate
- D. It confuses the reader

Answer: C

True & False

21. Persuasion continues to be central to human communication, even in the age of Artificial Intelligence.

(Answer: True)

22. A strong argument does not require a clear thesis statement as long as the evidence is credible.

(Answer: False)

23. Emotional appeals should be avoided in academic writing because they can undermine credibility.

(Answer: True)

24. The use of transitional phrases helps to create cohesion in argumentation. (Answer: True)

25. Weak arguments often suffer from an overuse of sophisticated vocabulary. (Answer: False)

26. Addressing counterarguments is not necessary when the thesis is very strong. (Answer: False)

27. A logical structure includes an introduction, body paragraphs with evidence, and a conclusion.

(Answer: True)

28. A vague or overly broad thesis can weaken an entire argument. (Answer: True)

29. Grammatical errors may weaken an argument's credibility. (Answer: True)

30. Peer-reviewed sources are recommended when selecting evidence for arguments. (Answer: True)