# Test Questions

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OpenAI. (2025). ChatGPT. [Large language model]. <https://chat.openai.com/chat>
Prompt: *As a teacher, create a combination of 30 multiple-choice and True or False test questions for first-year college students based on the contents of the attached file: Chapter 8 - Analyzing and Developing Strong Arguments*

1. What was the purpose of 'The Age of Persuasion' radio show?
	1. To sell products to Canadian consumers
	2. To explore advertising techniques in modern capitalism
	3. To promote AI in persuasive technology
	4. To advocate for global regulation of advertising

Answer: B

1. Which of the following is essential for a strong thesis statement?
	1. Being vague to allow interpretation
	2. Including emotional appeal
	3. Making a specific and debatable claim
	4. Using complex vocabulary

Answer: C

3. What should body paragraphs in an argument include?

* 1. Only opinions
	2. A mix of unrelated topics
	3. Topic sentence, evidence, and explanation
	4. Repetitive phrases and filler content

Answer: C

4. How should counterarguments be used?

* 1. Ignored to maintain a strong position
	2. Accepted without critique
	3. Addressed and refuted
	4. Mentioned vaguely

Answer: C

5. Why is emotional appeal considered risky in arguments?

1. It is too scientific
2. It can appear manipulative
3. It is always more persuasive than facts
4. It increases clarity

Answer: B

6. What makes a conclusion effective in an argument?

1. Repeating the thesis
2. Introducing new unrelated points
3. Reinforcing the main argument and suggesting implications
4. Summarizing each body paragraph word-for-word

Answer: C

7. Which of the following is a sign of weak organization?

1. Clear topic sentences
2. Logical structure
3. Repetitive language
4. Jumping between unrelated ideas

Answer: D

8. What is the function of a topic sentence?

1. To conclude a paragraph
2. To state the thesis
3. To introduce the main idea of a paragraph
4. To cite evidence

Answer: C

9. Which of the following is a credible form of evidence?

1. Personal opinion
2. Peer-reviewed study
3. Anecdote from a friend
4. Random blog post

Answer: B

10. What is a common effect of grammatical errors in argument writing?

1. They make the writing more relatable
2. They enhance clarity
3. They damage the author's credibility
4. They make complex ideas easier to understand

Answer: C

11. How should transitions be used in an argument?

1. To distract the reader
2. To link ideas smoothly
3. To start new arguments
4. To conclude evidence

Answer: B

12. What is the main function of an introduction in an argument?

1. Presenting evidence
2. Establishing a context and thesis
3. Addressing counterarguments
4. Listing citations

Answer: B

13. Which of these tones is appropriate for academic arguments?

1. Casual
2. Humorous
3. Aggressive
4. Formal and respectful

Answer: D

14. What weakens a persuasive argument?

1. Clear evidence
2. Vague thesis
3. Logical reasoning
4. Addressing counterpoints

Answer: B

15. Which sentence best describes a logical organization?

1. The argument has no conclusion
2. The argument includes disconnected points
3. The argument follows a clear structure
4. The argument is based on emotion

Answer: C

16. What should an academic voice avoid?

1. Emotional exaggeration
2. Objectivity
3. Simplicity
4. Transitions

Answer: A

17. What is the role of evidence in an argument?

1. To fill space
2. To prove a point with support
3. To repeat the thesis
4. To add emotion

Answer: B

18. Repetitive language can make an argument:

1. More interesting
2. Less credible
3. More persuasive
4. Easier to remember

Answer: B

19. Why is proofreading important?

1. It adds length
2. It shows off vocabulary
3. It corrects errors and improves clarity
4. It creates counterarguments

Answer: C

20. What is one benefit of including a counterargument?

1. It makes the essay longer
2. It weakens your position
3. It shows your awareness of the debate
4. It confuses the reader

Answer: C

**True & False**

1. Persuasion continues to be central to human communication, even in the age of Artificial Intelligence. (Answer: True)
2. A strong argument does not require a clear thesis statement as long as the evidence is credible. (Answer: False)
3. Emotional appeals should be avoided in academic writing because they can undermine credibility. (Answer: True)
4. The use of transitional phrases helps to create cohesion in argumentation. (Answer: True)
5. Weak arguments often suffer from an overuse of sophisticated vocabulary. (Answer: False)
6. Addressing counterarguments is not necessary when the thesis is very strong. (Answer: False)
7. A logical structure includes an introduction, body paragraphs with evidence, and a conclusion. (Answer: True)
8. A vague or overly broad thesis can weaken an entire argument. (Answer: True)
9. Grammatical errors may weaken an argument’s credibility. (Answer: True)
10. Peer-reviewed sources are recommended when selecting evidence for arguments. (Answer: True)