

## COURSE PLAN

Course Information	<i>Enter course information into the cells below.</i>
<b>Course Title:</b>	Capstone Client Project
<b>Course Code:</b>	MGMT-7039
<b>Program:</b>	BDM
<b>School:</b>	Lawrence Kinlin School of Business
<b>Term:</b>	Fall
<b>Prepared by:</b>	Dr. Todd Kanik

*The Course Plan provides an outline of topics that support the course learning outcomes and essential employability skills. It also provides an overview with respect to the scheduling of topics, required preparation for each topic, and corresponding learning resources and evaluation items. Using the course plan will help you manage your time to get the most from the course and complete the evaluation items on time. Refer to the [academic calendar dates](#) on the Fanshawe College website.*

Time	Topic	Delivery Details: Preparation and/or Learning Resource(s)	Delivery Details: Evaluation
Week 1	P1-Course Introduction P2-Group Client Project P3-Individual Research Project – Formulating Research Questions	PPT, Videos, Online Seminar, Readings	
Week 2	P1-Vision, Mission, and Goals P2-Riipen – Setting up First Team / Client Meetings P3-Literature Review Process	PPT, Videos, Online Seminar, Readings	Clients assigned to Student Teams
Week 3	P1-Evaluating External Environments P2-The Client Roadmap P3-Ethics, Access to Information, and Research Study Design	PPT, Videos, Online Seminar, Readings	

Course Plan – Accessible Version

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<b>Time</b>	<b>Topic</b>	<b>Delivery Details: Preparation and/or Learning Resource(s)</b>	<b>Delivery Details: Evaluation</b>
Week 4	P1-Strategy by Setting Objectives P2-Client Project Research P3-Research Tools	PPT, Videos, Online Seminar, Readings	Student Research Proposals Due
Week 5	P1 – Corporate Level Strategy – Diversification, Mergers, Acquisitions, and more... P2 – Client Project Roadmap Presentations	PPT, Videos, Online Seminar, Readings	Client Roadmaps – Student Teams Present in class
Week 6	Study Break – Classes Cancelled		
Week 7	P1-Evaluating the Organization: Financial Analysis – Cash Flow, Net Income, and Managerial Accounting P2-Choosing Client Strategy P3-Research Tools	PPT, Videos, Online Seminar, Readings	
Week 8	P1-Financial Analysis Presentations P2-Research Data Analysis	PPT, Videos, Online Seminar, Readings	Financial Analysis – Student Teams Present in class
Week 9	P1-AI and the Organization: Accounting / Human Resources / Marketing / Management P2 – Client Project Updates-first ½	PPT, Videos, Online Seminar, Readings	First half of Client Project Updates – Student Teams Present in class
Week 10	P1-Performance Management and Investigations Across the Organization P2-Client Project Updates-second ½ P3-Capstone Conference Introduction	PPT, Videos, Online Seminar, Readings	Second half of Client Project Updates – Student Teams Present in class
Week 11	P1-Decision-Making and Bias: Hiring Rights Issues and Legal Framework P2-Client Strategy Implementation P3-Writing and Presenting Research	PPT, Videos, Online Seminar, Readings	

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Week 12	P1-The Not-For-Profit Organization P2-Preparing the Final Client Deliverable P3- Capstone Conference Q&A	PPT, Videos, Online Seminar, Readings	Research Project Draft Papers Due
Week 13	Capstone Conference in lieu of class	Student Research Presentations  Keynote Speaker  Presentation Times TBD	All Students Present Live at the Capstone Conference
Week 14	P1-Current Business Topic P2-Course Wrap Up	PPT, Videos, Online Seminar, Readings	Client Project Deliverables Due Research Project Final Papers Due
Week 15		No Final Exam	

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