

Canadian Media Assignment

Outcome: Analyze the impacts of cultural policy on Canadian film and television industries.

Task: Analyze Canadian cultural policies impacting the production of Canadian film and television. Identify at least 5 relevant policies and describe specific related impacts on both industries. Compare and contrast the identified impacts. Support your answer in detail while citing credible sources.

Assignment Menu: You may choose to submit this assignment in one of the following formats: essay, narrated slide presentation, podcast interview, or wiki page.

Self-Checklist:

The assignment is ready to be graded if the following are complete. *Incomplete assignments will be returned ungraded.*

At least 5 cultural policies are examined	
At least 5 effects are examined	
A minimum of 8 credible sources are cited	

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Canadian Media Assignment - Rubric

Criteria	Inadequate	Basic	Good	Excellent
Policy Analysis	<p style="text-align: center;">0 or 1</p> <p>The analysis is not available and/or the product is primarily descriptive.</p>	<p style="text-align: center;">2 or 3</p> <p>Arguments and analysis are superficial, make generalizations without proposing original thought, and may lack clarity.</p> <p>Policy analysis is primarily descriptive with minimal comparison.</p>	<p style="text-align: center;">3 or 4</p> <p>Arguments and analysis are clearly and effectively stated.</p> <p>Policies are accurately summarized, compared, and contrasted.</p>	<p style="text-align: center;">5 or 6</p> <p>Arguments and analysis are persuasive and demonstrate a thorough understanding of cultural policies and their nuances.</p> <p>Key details from each policy are clearly articulated as well as summarized, compared, and contrasted.</p>
Impacts on Film and TV Industry	<p style="text-align: center;">0 or 1</p> <p>It is difficult to understand and/or find how the applicable cultural policy has influenced and affected the Film/TV industry.</p> <p>Ideas are not supported by quotes or references, or citations do not sense.</p>	<p style="text-align: center;">2 or 3</p> <p>Description of impacts and the cause and effect relationships between cultural policy and the Film/TV industry is articulated, but ideas are only moderately supported by quotes or references.</p> <p>Implications are underdeveloped or unclear.</p>	<p style="text-align: center;">3 or 4</p> <p>Utilizes reputable sources to provide descriptions of how the applicable cultural policy has influenced and affected the Film/TV industry.</p> <p>Describes the cause and effect relationship and clearly communicates any resulting implications.</p>	<p style="text-align: center;">5 or 6</p> <p>Utilizes reputable sources to create unique, persuasive arguments of how the applicable cultural policy has influenced and affected the Film/TV industry.</p> <p>Describes and links to the cause and effect relationship to clearly communicates any resulting implications.</p>
Credibility and Attribution	<p style="text-align: center;">0</p> <p>The assessor cannot identify the sources of information, compromising the credibility of the assignment.</p> <p>Citing and referencing are inconsistent or non-existent.</p>	<p style="text-align: center;">1</p> <p>The assessor has difficulty identifying sources of the information, compromising the credibility assignment. The sources used are mostly reputable.</p> <p>Citing and referencing are inconsistent.</p>	<p style="text-align: center;">2</p> <p>The assessor can identify most sources of information. Quotes and references used to support arguments are mostly well integrated into the assignment and are from reputable sources.</p> <p>Citing and referencing meet the instructor's requirements and add credibility to the assignment.</p>	<p style="text-align: center;">3</p> <p>The assessor can easily identify the sources of the information. Quotes and references used to support arguments are properly integrated into the assignment and are from reputable sources.</p> <p>Citing and referencing meet the instructor's requirements and add substantial credibility to the assignment</p>

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