What are some strategies that can be used to ensure the subject matter experts' expectations are met? How involved in the subject matter expert throughout the stages of the ID process?

Without the work of the subject matter expert, I won't make any progress on the course. So it's very much a partnership. So when a subject matter expert and I start working together on a course, they're not really sure what to expect, and they don't really have an idea usually about what we can create and how I can help them create an online course. Without the subject matter expert, we won't make any progress on the course. So they have to be willing to do a lot of work as well, alongside me, it's very much a partnership.