How would you describe and assess a project's/courses quality?

As an instructional designer, we'll use our professional judgment to gauge whether or not a course that we're working on with a subject matter expert has the rigor necessary to meet the credit requirements of what that college is wanting. So if it's an undergrad course, or graduate course, or maybe it's a one credit course, or a three credit course, it just sort of depends. And we're all just sort of, informally, I guess, trying to gauge and make sure that we're creating the best courses that we can for the academy.