

# The OER Design Studio: Our Philosophy

We believe knowledge should be freely accessible, shared, and co-created to transcend barriers. The Fanshawe OER Design Studio is committed to supporting the Fanshawe community and its partners by providing high-quality, accessible, and openly available learning materials.

We envision open education as a catalyst for innovation, where the free exchange of ideas and resources sparks new ways of thinking and solving problems. This approach to education supports lifelong learning, adapts to the needs of diverse learners, and prepares individuals to thrive in a rapidly changing world.

#### **Our Mission**

Transform teaching and learning through open practices

#### **Our Vision**

"Open learning, leading change"

#### **Our Values**

We work to:

- 1. **Promote** the use of open resources to educators,
- 2. **Create** high-quality, learner-focused materials,
- 3. **Reduce** barriers through equitable access,
- 4. Foster a sense of community and collaboration, and
- 5. **Provide** experiential learning opportunities for students.

## Our Approach

We pursue excellence and access informed by the resources and supports available to us at a given moment. We embrace the idea of "not yetness" as our touchstone: open educational practice is never closed, unchanged, and complete. We believe the spirit of open education requires us to be flexible, adaptive, and proactive in our approach to continuous improvement and growth.



## **Our Aspirational Goals**

We envision a future where OERs are pivotal in shaping the teaching and learning landscape. As a studio, we will strive to:

- Enhance Our Institutional Impact and Influence: We aim to increase institutional awareness of open education practices and how we can support the adoption and creation of innovative educational resources, curricula, and methodologies.
- **Expand Our Footprint:** The Studio aspires to grow its presence within the college ecosystem. We aim to create a vibrant hub for educational experimentation, research, and development by collaborating with various departments, faculties, and student bodies.
- **Increase Our Community-Centric Impact**: We envision a future where we extend our reach beyond campus boundaries. We aspire to actively engage with external Fanshawe partners, local businesses, and the wider London community.
- Empower Student Creators: We aspire to inspire students to publish their own work, share
  their insights, and contribute to the broader educational landscape. By fostering a culture of
  collaboration, creativity, and openness, we envision students as consumers and active
  creators, shaping the future of learning resources.
- Pursue Sustainable Funding: Recognizing that financial stability is crucial for long-term success, the studio sets its sights on securing ongoing funding opportunities. It actively seeks grants, partnerships, and endowments to support its initiatives, ensuring continuity and future growth.
- Emerge as Provincial Leaders: The studio dreams of becoming a beacon of educational innovation within the province. By fostering strong ties with other institutions, policymakers, and industry stakeholders, it aims to lead conversations, drive policy changes, and shape the future of education.

### **Our Design Process**

The OER Design Studio's resource creation is inspired by the following tenets:

- Agile Project Methodology: We embrace an agile approach to resource creation. Projects
  are broken down into manageable chunks; for instance, we work on a chapter-by-chapter or
  module-by-module basis when creating a textbook. This allows us to focus on specific
  content areas and ensures that each section is thoroughly developed. By doing so, we can
  iterate and refine as needed.
- **Creator-Centric Focus:** The studio's design process is tailored to meet the needs of creators. We recognize that everyone has varying levels of expertise and available time.



Whether you're an experienced author or a novice, our approach accommodates your abilities and constraints.

- Learner Impact: Our primary goal is to create resources that impact learners most. We create zero-cost resources that prioritize pedagogical effectiveness, engagement, and accessibility. Content should be inclusive, equitable, and resonate with diverse learners to enhance their understanding.
- **Timeliness and Efficiency:** We recognize the importance of delivering resources promptly. Our priority is to meet the curricular needs of Fanshawe College. We streamline processes, leverage existing materials, and collaborate efficiently to achieve quick turnarounds.
- Flexibility and Adaptability: Our approaches and the educational landscape are evolving. We remain flexible and nimble. We adapt swiftly, whether a sudden curriculum change or emerging technologies.

### **Generative AI in Open Educational Resources**

We recognize that emerging AI technologies have immense potential for creating sustainable and accessible resources. As such, we approach the use of AI with the following considerations always in mind:

- 1. Purposeful and Careful Use: We commit to using generative Al thoughtfully and purposefully. Our intention is not to replace human creativity but to augment it. We employ Al to expedite routine tasks, streamline processes, and enhance efficiency within our studio.
- 2. Respecting Copyright and Authorship: We remain vigilant about copyright and intellectual property rights in the use of Al-generated content. Generative Al has the potential to reproduce substantial parts of works protected by another's copyright. Recognizing this, we take all reasonable steps to prevent the publication of Al content that infringes copyright. This reflects our general commitment to the balance of copyright owners and users in Canada. Likewise, the use of AI as a tool to remix and create derivative works does not affect our commitment to an author's moral rights, such as the attribution and integrity of their work.
- 3. Navigating Legal and Ethical Implications: As the Al landscape evolves, so do legal and ethical debates. We stay informed about developments, engage in ongoing discussions, and adapt our practices accordingly. Our commitment extends beyond compliance to proactive engagement with the broader discourse.



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