



HOW to create a 'Teachable Moments' podcast series

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Session Agenda;

- A look back at Day 1
- Considering parameters of what we want to create for/with our learners
- Considering the degree of complexity we want in your plan
 - How many moments are possible in your term/course/schedule?
 - Level of openness we want (who will get to hear it?)
 - What device/software/add-ons we want/need
- What will be your 'test case'?

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Based on your work on Day 1...



- You have a vision for your series with guidance from your course syllabus and schedule (your inspiration),
- You have key concepts/topics and challenging ideas worth exploring that need order/a plan to implement

Keep in mind: this is an **audio** series, that will serve to help you explain key concepts from your course.

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Where to start?



Using a planning template [Like this [one!](#)] can be useful! It will keep you focused on things you need to plan for:

- Who is your intended audience?
- How will you share your podcast in the end?
- How long is each episode? How many?
- Will it be low, medium or high quality?

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An example...



Using the Teaching Techniques of the Holidays series (started in 2020):

- **Who is your intended audience?** Our intended audience is Faculty who, though are very busy, are open to incorporating 'easy' innovations in to their courses/programs.
- **How will you share your podcast in the end?** We want the podcast (though directed primarily at LU faculty) to be available to the global public. We want to showcase our faculty, we want to be able to assure there are no barriers (digital login, application, etc) to accessing all micro sessions in the series.
- **How long is each episode? How many?** We do not want any faculty to have to spend more than 10 minutes on each session we launch. Because they are public anyone can return for review at any time.
- **Will it be low, medium or high quality?** Within each 'episode' there should be at least 2 media elements so that there is a multi-modal experience but items created by contributing faculty should take very little time and use only the most commonly accessible tools (computer screen grab, voice memo app, etc). Each episode will have an activity that a technical person will create (but that a viewed can use without any level of complexity).

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MOST Private

Uploading and sharing your files via D2L or you course page is one way to let students access your media.

This is also the MOST PRIVATE way to share content and will ONLY be accessible to registered students, who will have to login in order to access the content.

The limitations to this delivery are that students will require access to the digital space (via login/password), a persistent internet connection, and skills to navigate/utilize the space.

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LESS Private

A less private option for sharing content could be to use D2L but allow for the files to be downloadable/shared, though would likely use a 3rd party platform (eg. YouTube) with visibility limited to unlisted.

This would limit access to only those with a link, but content could be shared with people outside of the course and accessed almost anywhere with or without a persistent internet connection.

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MOST Open

The most open way to share content is through 3rd party hosting sites that do not require a login/password and can be found with a general internet search.

For audio, particularly podcasts, there are countless hosting platforms, but some require even listeners to download their app.

Anchor, is one platform (run by Spotify) that offers free accounts for content creators and is easily accessed by any user.

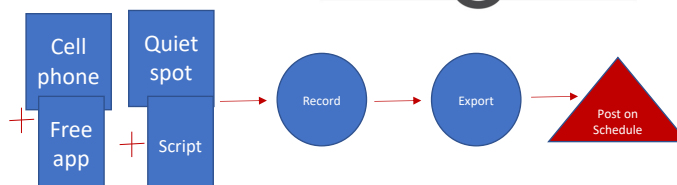
If you are opting for an OPEN experience, this means anyone, anywhere can access this content, link to it or share it.

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What do we mean by LOW, MEDIUM and HIGH tech?

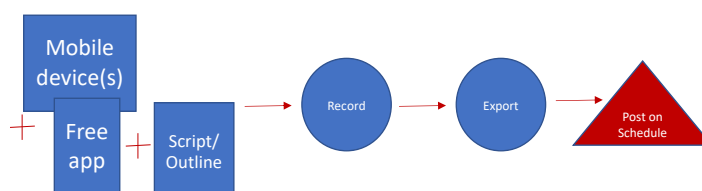
LOW

- Use the technology you already know
- Single take recording; No editing
- No music or other add-on



MEDIUM

- Use the technology you already know
- Single take recording; No editing
- May be on location,
- May involve multiple persons

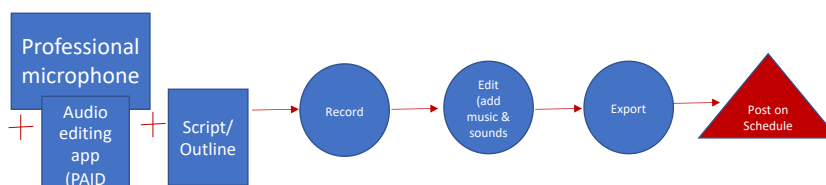


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What do we mean by LOW, MEDIUM and HIGH tech? Cont'd

HIGH

- Use professional equipment
- Often requires editing
- May have multiple locations/guests
- May add sound effects and/or music



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Capacity and deliverability!



Remember the audio versus video question? Your series is meant to support learning.... but we are all busy people and so it must also support you.

Create a plan for production that is attainable, with an eye on delivery, to help turn your great idea in to a rich and valuable set of 'Teachable Moments' episodes you want to keep adding to each year.

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What now?!



Once you have identified the content/subject for each episode and filled out the plan...

It's time to script.... Any questions?!

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