Introductory Overview Video Transcript

Welcome to Designing and Developing High-Quality, Student-Centred, Online and Hybrid Learning Experiences. This open resource provides strategies and tools to help you create well-organized, accessible, and culturally inclusive courses that engage learners and help them achieve their learning goals in a virtual environment.

This resource is designed to be flexible and self-paced. You can navigate through the content and activities according to your preferences and needs.

Module 1 explains how intuitive structure and ease of navigation are key to student success in online courses. It shows you how to design your course so students engage with learning materials that are readily available to them. You will take away with you some concrete actions to make your course easy to navigate and to help students start off their online learning journey on the right foot.

Module 2 shares practical strategies to integrate Equity, Diversity and Inclusion into your course and apply AODA standards of practice to your design. Through videos, examples, and reflection activities, you will develop skills to identify and remove barriers to learning in your course materials and activities. For example, you will reflect on ways to apply Universal Design for Learning guidelines into your existing courses, helping you create multiple means of engagement, representation, and "action and expression." UDL reminds us to consider the potential needs of all learners, helping us move beyond accessibility and build towards "access for all."

A well-designed assessment strategy is essential to high-quality online learning. Module 3 asks you to reflect on your current assessment practices and set goals to incorporate authentic assessments into your course. You will see examples of rubrics, feedback tips and culturally responsive approaches to assessment design, such as Indigenous perspectives on assessment. You will also develop a dynamic strategy to help learners develop real-world skills as they reflect on their development in your online course.

How do we engage online learners and keep them motivated? It is often easier said than done. In Module 4, you'll explore how communication and technology pave the way for thoughtful and engaging digital experiences. By better understanding the unique qualities of your course, you'll be better equipped to transform your online course into a transformative learning community.

Now it's time to get started by navigating the table of contents in the left margin. We hope you enjoy exploring strategies to improve the quality of your course design and delivery in online and hybrid learning environments.