

TRANSFER SERIES

5 STEPS TO CONNECTING COURSES to the World of Work

1 Self-Assessment

Identify your interest, skills, and personal attributes (e.g., values, personal traits, ect.)

2 Identify SIO related to this course

Utilize resources such as IBISWorld Industry Research

5 Summarize findings using a TOWS matrix

TOWS Matrix Template

SIO

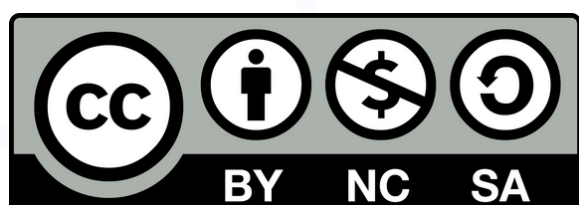
Services, Industries, and/or Organizations

3 Explore

Which SIO is thriving, struggling, changing, or about to change?

4 Create a SWOT analysis for your top 3 SIO

SWOT Matrix Template



<https://ecampusontario.pressbooks.pub/envisionyu/>

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