**Presenting Your Organizational Analysis**

How to share your findings and generate conversation about your topic.

After completing your SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis, you will present your findings and generate conversation about how what you discovered relates to the course.

**Learning Outcomes:**

In this assignment you will:

* Develop and deliver a well-structured presentation using a range of multimedia forms.
* Present opportunities for, and challenges preventing innovation in an area related to the course.
* Identify the intersections between SIOs (Sector, industry, or organization) relevant to this course.

**Assignment Overview**

Create a presentation (approx. 7-10 mins long) about your SWOT, with particular attention to the threats and opportunities you see emerging out of your analyses using any multimedia tools you wish.

Format your presentation based on the following:

* Prepare a 100–200-word response for each question in the assignment. Keep in mind that you will need to derive key points from each or your responses to use in your presentation.

**Step 1: Prepare Your Script**

Answer the following questions.

1. Describe the SIO you researched and analyzed in your SWOT.

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2. Identify how the key topics/concepts we’ve been exploring in this course intersect with your analysis.

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3. Briefly describe the strengths and weaknesses of your analysis.

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4. Briefly describe threats and opportunities from your analysis. Consider the potential impact of Artificial Intelligence (AI) technology, equity, diversity, and inclusion issues, and environmental concerns where relevant.

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5. How does you research alter or confirm your interest in this area?

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6. Which of the changes and challenges that you’ve identified do you think will have the biggest impact on the careers that interest you?

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7. What specific steps could you take towards a career in this industry/sector?

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**Step 2: Format Your Presentation**

There are tip sheets with step-by-step guides for producing an audio/visual presentation (video, audio, PowerPoint with embedded media etc.), and how to create a compelling digital story, that can help you prepare your presentation. Focus on producing an interesting and informative presentation rather than on technical perfection.

**Tips for Formatting Your Presentation**

* Check for spelling and grammar.
* Use clear and simple language.
* Use no more than 4-5 bullet points per slide.
* Balance the text to image/graphic ratio in your presentation.
* You can include short videos, audio clips etc. to supplement your presentation.

**Step 3: Seek Feedback**

You will receive feedback on your presentation draft from your peers. You will receive comments on the clarity of your SWOT analysis and what factors you see influencing/necessitating the emergence of new occupations and innovation from the present to the short- and long-term future.

**Step 4: Practice & Present**

Once you’ve received feedback and made changes to your presentation, it is advisable to spend some time practicing for your presentation. Schedule time several days in advance of the presentations to review and practice your script.