

MODEL ROUTE

School:	School of Hospitality, Tourism and Culinary Arts	Program Number:	1805						
Program Title:	Hospitality and Tourism Administration	Credential:	<input type="checkbox"/> Certificate <input type="checkbox"/> Graduate Certificate <input type="checkbox"/> Degree <input type="checkbox"/> Diploma <input checked="" type="checkbox"/> Advanced Diploma						
Program Delivery Mode:	<input checked="" type="checkbox"/> Co-Op <input type="checkbox"/> Online <input type="checkbox"/> Fast Track <input type="checkbox"/> Hybrid <input type="checkbox"/> Non Co-op	Duration :	<input type="checkbox"/> Semesters <input type="checkbox"/> Semesters <input type="checkbox"/> Semesters <input checked="" type="checkbox"/> Semesters						
Campus:	Progress								
Intake:	Fall 2021/Winter 2022/Summer 2022								
Course Code	Course Title	Co/Pre Requisite (Course Code)	Lab Hours	Lecture Hours	Field Placement Hours	Course Delivery ODL=Online BLD=Blended HYB = Hybrid	Total Course Hrs (Lab + Lecture + Field)	Weeks (14)	Total Hours
Semester 1 Fall 2021/Winter 2022/Summer 2022									
HOSP 101	Introduction to Computers			3		ODL	3	14	42
HOSP 102	Food Safety, Smart Serve, and First Aid			2		BLD	2	14	28
HOSP 105	Food Theory			2			2	14	28
TOUR 112	Presenting and Communicating Effectively			3			3	14	42
HOSP 122	Beverage, Bar and Dining Room		4				4	14	56
TOUR 111	Introduction to Tourism and Hospitality			3			3	14	42
COMM 160/161	College Communications 1			3			3	14	42
GNEC	General Education Elective			3			3	14	42
Total									322
Semester 2 Winter 2022/Summer 2022 / Fall 2022									
TOUR 212	Introduction to Hospitality Sales and Marketing for Tourism			3		BLD	3	14	42
HOSP 215	Introduction to Hospitality Accounting			3		BLD	3	14	42
TOUR 512	Tourism Management Career Preparation			2			2	14	28
TOUR 203	Tourism Geography and Destinations			3		HYB	3	14	42
TOUR 210	Transportation: Air, Flights and Fares	TOUR 111=P		3			3	14	42
TOUR 211	Travel Costing, Demand and Distribution	TOUR 111=P		3			3	14	42
TOUR 220	Transportation: Ground and Cruises	TOUR 111=P		2			2	14	28
COMM 170/171	College Communications 2	COMM 160/161=P		3			3	14	42
Total									308
Semester 3 Fall 2022/ Winter 2023									
TOUR 312	Hospitality Sales and Revenue Management for Tourism	HOSP 204=P		3		BLD	3	14	42
TOUR 303	Canadian Tourism in the Global Prospective	TOUR 111=P		3			3	14	42
TOUR 306	Service Excellence and Professionalism			3			3	14	42
TOUR 307	Ethics and Regulation in Tourism	TOUR 111=P		3		HYB	3	14	42
TOUR 308	Tourism Applications			3		HYB	3	14	42
TOUR 311	Issues, Sustainability, Development, and Special Studies in Tourism and Hospitality I	TOUR 111=P		3			3	14	42
TOUR 401	Hotel and Resort Operations for Tourism	TOUR 111=P		3			3	14	42
GNEC 500	Global Citizenship: From Social Analysis to Social Action			3			3	14	42
Total									336
Semester 4 Winter 2023 / Summer 2023									
EVNT 302	Event Marketing and Social Media			2		ODL	2	14	28
TOUR 412	Principles of Management for Tourism			3		HYB	3	14	42
HOSP 322	Event Operations	HOSP 102=P HOSP 122=P	4				4	14	56
TOUR 309	Specialty Tourism, Research and Trends			3			3	14	42
TOUR 405	Food and Beverage Tourism	TOUR 111=P		2			2	14	28
TOUR 407	Risk Management for Tourism, Events, and Dining			3			3	14	42
TOUR 415	Management Accounting and Analytics	HOSP 215=P		3			3	14	42
Total									280
Semester 5 Fall 2023									
TOUR 600	Tourism and Leadership Development	HOSP 307=P		2		ODL	2	14	28
TOUR 444	Work integrated Learning: Hospitality and Tourism	HOSP 307=P HOSP 400=C			32		32	14	448
Total									476
Semester 6 Winter 2024									
HOSP 210	Human Resources			3			3	14	42
HOSP 306	Hospitality and Tourism Entrepreneurship	HOSP 106=P		3			3	14	42
TOUR 202	Meetings and Events Management			3			3	14	42
TOUR 503	Attractions and Destinations Development	TOUR 111=P TOUR 203=P		3			3	14	42
TOUR 504	Marketing Strategies and Partnerships	HOSP 204=P		3			3	14	42
TOUR 511	Issues, Sustainability, Development, and Special Studies in Tourism and Hospitality II	TOUR 111=P		3			3	14	42
GNEC	General Education Elective			3			3	14	42
Total									294
Minimum Grade Required: C									Total Program Hours: 2016
C = Co-Requisite; P = Pre-Requisite									
Notes:									
◆ This course may be offered in one of the following modalities (Online, Hybrid or Blended)									

Signature: _____
 School Dean/Chair

2/23/2021
 Revised Date