The 3 Stages of Video Production

Pre-Production

The planning stage. In this stage you will:

* Select your topic
* Create a timeline
* Write a script
* Create a storyboard
* Make a list of tools and equipment you need

Production

The recording stage. In this stage you will:

* Light your scene
* Film your video
* Record audio
* Capture other elements (screen sharing, presentations, etc.)
* Record any b-roll/cutaway shots

Post-Production

The “putting it all together” stage. In this stage you will:

* Edit your video and audio
* Add elements, such as pictures, text or music.
* Export and upload your video
* Add closed captions and a transcript.

Lights. Camera. Action!