

Measurement of Central Tendency

I personally voted to choose the Measurement of Central Tendency because this topic is what I enjoyed the most in the course. One thing I realized and learned from the week 4 module is that *averages are widely used in many situations*. Thus, I think many would benefit from this poster and get an easy understanding of this topic. My groupmates and I agreed and since we are all in an engineering course, we decided to focus on construction. Through research, we found out that there are many mistakes in the construction bidding process, whether for newly established companies or not. We then show different solution approach that can apply to this problem – finding the mean, mode, and median. Thus, our intended audience is construction companies with constant bidding errors.

In working on the design of the poster, which I personally find enjoyable. We chose Canva as our tool as it is free to use and there are many free designs and images we can use. Since, the topic we chose would need a little explanation, especially for construction, we made sure to divide the pieces of information we wanted to be in the poster. As you'll see in the poster, there are sections for each material, (1) topic definition, (2) application and its examples, (3) frequency, and (4) importance, so our audience will understand the message we're portraying.

About the TAG feedback, I find it great as it helps us to improve our posters although it kind of feels overwhelming with all corrections each group could receive. Giving feedback thought me to review critically without being competitive but to have the intention to help others for the betterment of their projects. Moreover, the TAG method is such a fantastic way in giving feedback and reading the feedback we received. It helps a lot in being concise and straight to the point.

My group and I made corrections to the course code, adjust a sticker that was a little too big, and fix the formatting and grammar. We also did a little research more about the recent construction bidding as it was one of the suggestions made.

Overall, I liked how the project allowed us to choose our concept. This allows us to be biased about which one we master to present the material well. Through this, we found a different approach to bidding in the construction field. Other than that, I get to know more about my group mates and became friends with them! I am grateful for this experience. Lastly, I am grateful for our professor, Prof. Elena, as she was an enormous help to us while working on the project.