

**CASEY HIGGUH**

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226-566-6555

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AAA-Plus Media Inc.

170 Dry' Creek Drive

Yourtown, ON MIM IMI

Dear Hiring Manager:

I read with excitement the Job Bank posting for a Copywriter with AAA-Plus Media Inc. I know AAA-Plus Media to be an innovative startup in the online media space, and my knowledge of marketing and media content development make me an excellent fit for this role.

I am preparing to graduate this spring from a Business Marketing program where I have gained extensive knowledge and practice identifying and articulating the selling features and benefits of a wide variety of products and services. In the past four years I have regularly taken on major projects involving the extensive development and writing of social media content, giving close attention to detail even while working at a fast pace. A well-organized and flexible team member, I consistently meet all deadlines while delivering a high quality of work product.

Given the opportunity, my skills and knowledge would prove an asset to AAA-Plus Media. I would greatly appreciate the opportunity to discuss this further. Please contact me at [casey.x.higguh@gmail.com](mailto:casey.x.higguh@gmail.com) or 226-566-6555. Thank you for your consideration.

Sincerely,

Casey Higguh