

Welcome to module 11, “Adapting Volunteer Management for your Audience”. In this module, you will review the Spectrum of Volunteerism from informal to formal volunteering and how to build a diversified base of effective roles for inclusion at organizations.

Topics covered in this module include various trends in the sector, as well as ways to adapt volunteer management practices to better attract and engage diverse groups of volunteers.

Exploring these topics will help you to recognize and understand the impact of trends, the importance of a diverse volunteer base and the motivations of various volunteers. So, you may then, adapt your practice accordingly.