

MODEL ROUTE

School:	SCMAD (School of Communication Media, Arts and Design)	Program Number:	6420
Program Title:	Graphic Design	Credential:	<input type="checkbox"/> Certificate <input type="checkbox"/> Graduate Certificate <input type="checkbox"/> Degree <input type="checkbox"/> Diploma <input checked="" type="checkbox"/> Advanced Diploma
Program Delivery Mode:	<input type="checkbox"/> Co-Op <input type="checkbox"/> Online <input type="checkbox"/> Fast Track <input checked="" type="checkbox"/> Hybrid <input checked="" type="checkbox"/> Non Co-op	Duration :	<input type="checkbox"/> 2 Semesters <input type="checkbox"/> 3 Semesters <input type="checkbox"/> 4 Semesters <input checked="" type="checkbox"/> 6 Semesters

Campus: SAC

Intake: Fall

Course Code	Course Title	Co/Pre Requisite (Course Code)	Lab Hours	Lecture Hours	Field Placement Hours	Course Delivery ODL=Online BLD=Blended HYB = Hybrid	Total Course Hrs (Lab + Lecture + Field)	Weeks (14)	Total Hours
Semester 1									
Fall 2024									
GMD 101**	Design Process -Digital Imaging			3			3	14	42
GMD 102**	Drawing in Graphic Communication		3				3	14	42
GMD 103**	Two-Dimensional Design & Typography			3			3	14	42
GMD 104**	Photography and imaging		3				3	14	42
GMD 105**	Graphic Design History and Theory			3			3	14	42
GMD 199**	Creativity in Context			2			2	14	28
COMM 170/171	College Communications 2	COMM160/161		3			3	14	42
								Total	280
Semester 2									
Winter 2025									
GMD 121**	DesignProcess Intermediate	P=GMD 101		3			3	14	42
GMD 122**	Intro to Advertising & Copywriting			3			3	14	42
GMD 123**	Editorial Design			3			3	14	42
GMD 130**	Print Production			3			3	14	42
GMD 126**	Two-Dimensional Design & Typography 2	P=GMD 103		3			3	14	42
GMD 131**	Design Process -Digital Illustration			3			3	14	42
								Total	252
Semester 3									
Fall 2025									
GMD 201**	Design Process Advanced	P=GMD 121		3			3	14	42
GMD 202**	Publication Design	P=GMD 123		3			3	14	42
GMD 124**	Brand Visualization			3			3	14	42
GMD 205**	Web Design 1			3			3	14	42
GMD 500	Global Citizenship			3			3	14	42
								Total	252
Semester 4									
Winter 2026									
GMD 221**	Illustration Workshop	GMD 201		3			3	14	42
GMD 222**	Web Design 2	P=GMD 205		3			3	14	42
COMM 180 OR ENGL253	College Communications 3 OR Advanced Business Communications	COMM170/171		3			3	14	42
GMD 226**	Interactive Design for Mobile Platforms	P=GMD205, C= GMD222		3			3	14	42
GMD 125**	Package Design	P=GMD 201		3			3	14	42
GMD 500	Elective			3			3	14	42
								Total	252
Semester 5									
Fall 2026									
GMD 223**	Motion Graphics	P=GMD 201		3			3	14	42
GMD 300**	Data Visualization & Infographics	P=GMD 101, 102, 131, 202		3			3	14	42
GMD304**	Development for Designers	P=GMD 226		3			3	14	42
GMD 224**	Professional Practice and Self Employment			3			3	14	42
GMD 225**	Portfolio Workshop	P=GMD 201		3			3	14	42
GMD500	Storyworks			2			2	14	28
								Total	238
Semester 6									
Winter 2027									
GMD310**^	Design Thesis Workshop	sem 1-5		35			35	6	210
GMD 302**	Field Placement	sem 1-5			35		35	8	280
								Total	490

Minimum Grade Required: (C) **Total Program Hours: 1764**

C = Co-Requisite; P = Pre-Requisite

Notes:
 ♦ This course may be offered in one of the following modalities (Online, Hybrid or Blended)

Freddie Johnson

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School Dean/Chair						Revised Date			