

MODEL ROUTE

School:

SCMAD (School of Communications, Media, Arts and Design)

Program Number:

6420

Program Title:

Graphic Design

Credential:

☐ Certificate

☐ Graduate Certificate

☐ Degree

☐ Diploma

☒ Advanced Diploma

☐ Centennial College Certificate

Program Delivery Mode:

☐ Co-Op

☐ Fast Track

☐ Non Co-op

☐ Online

☐ Hybrid

Duration :

☐ 1 Semesters

☐ 2 Semesters

☐ 3 Semesters

☐ 4 Semesters

☒ 6 Semesters

☐ 8 Semesters

Campus:

SAC and Progress (starting Fall 2026)

Department Code:

3713

Intake:

Fall

Course Code	Course Title	Co/Pre Requisite (Course Code)	Lab Hours	Lecture Hours	Field Placement Hours	Course Delivery OOL=Online BLD=Blended HVR = Hybrid	Total Course Hrs (Lab + Lecture + Field)	Weeks (14)	Total Hours
Semester 1									
Fall 2025									
GMD 101	Design Process -Digital Imaging			3			3	14	42
GMD 102	Drawing in Graphic Communication		3				3	14	42
GMD 103	Two-Dimensional Design & Typography			3			3	14	42
GMD 104	Photography and imaging		3				3	14	42
GMD 105	Graphic Design History and Theory			3			3	14	42
GMD 199	Creativity in Context			2			2	14	28
COMM 170/171	College Communications 2	P - COMM 160/161		3			3	14	42
Total									280
Semester 2									
Winter 2026									
GMD 121	DesignProcess Intermediate	P - GMD 101		3			3	14	42
GMD 122	Intro to Advertising & Copywriting			3			3	14	42
GMD 123	Editorial Design			3			3	14	42
GMD 130	Print Production			3			3	14	42
GMD 126	Two-Dimensional Design & Typography 2	P - GMD 103		3			3	14	42
GMD 131	Design Process -Digital Illustration			3			3	14	42
Total									252
Semester 3									
Fall 2026									
GMD 201	Design Process Advanced	P - GMD 121		3			3	14	42
GMD 202	Publication Design	P - GMD 123		3			3	14	42
GMD 124	Brand Visualization			3			3	14	42
GMD 205	Web Design 1			3			3	14	42
GNED 500	Global Citizenship			3			3	14	42
GNED	Elective			3			3	14	42
Total									252
Semester 4									
Winter 2027									
GMD 221	Illustration Workshop	P - GMD 201		3			3	14	42
GMD 222	Web Design 2	P - GMD 205		3			3	14	42
GMD 226	Interactive Design for Mobile Platforms	P - GMD205, C - GMD222		3			3	14	42
GMD 125	Package Design	P - GMD 201		3			3	14	42
COMM 180 OR ENGL 253	College Communications 3 OR Advanced Business Communications	COMM 170/171		3			3	14	42
GNED	Elective			3			3	14	42
Total									252
Semester 5									
Fall 2027									
GMD 223	Motion Graphics	P - GMD 201		3			3	14	42
GMD 300	Data Visualization & Infographics	P - GMD 101, 102, 131, 202		3			3	14	42
GMD304	Development for Designers	P - GMD 226		3			3	14	42
GMD 224	Professional Practice and Self Employment			3			3	14	42
GMD 225	Portfolio Workshop	P - GMD 201		3			3	14	42
GMD 500	Storyworks			2			2	14	28
Total									238
Semester 6									
Winter 2028									
GMD 310	Design Thesis Workshop	P - semesters 1-5		35			35	6	210
GMD 302	Field Placement	P - semesters 1-5			35	◆	35	8	280
Total									490
Minimum Grade Required: (C)									
Total Program Hours:									1764
C = Co-Requisite; P = Pre-Requisite									
Notes:									
◆ This course may be offered in one of the following modalities (Online, Hybrid or Blended)									

Packal Johnson

Signature:

10-Apr-25

School Dean/Associate Dean

Revised Date

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