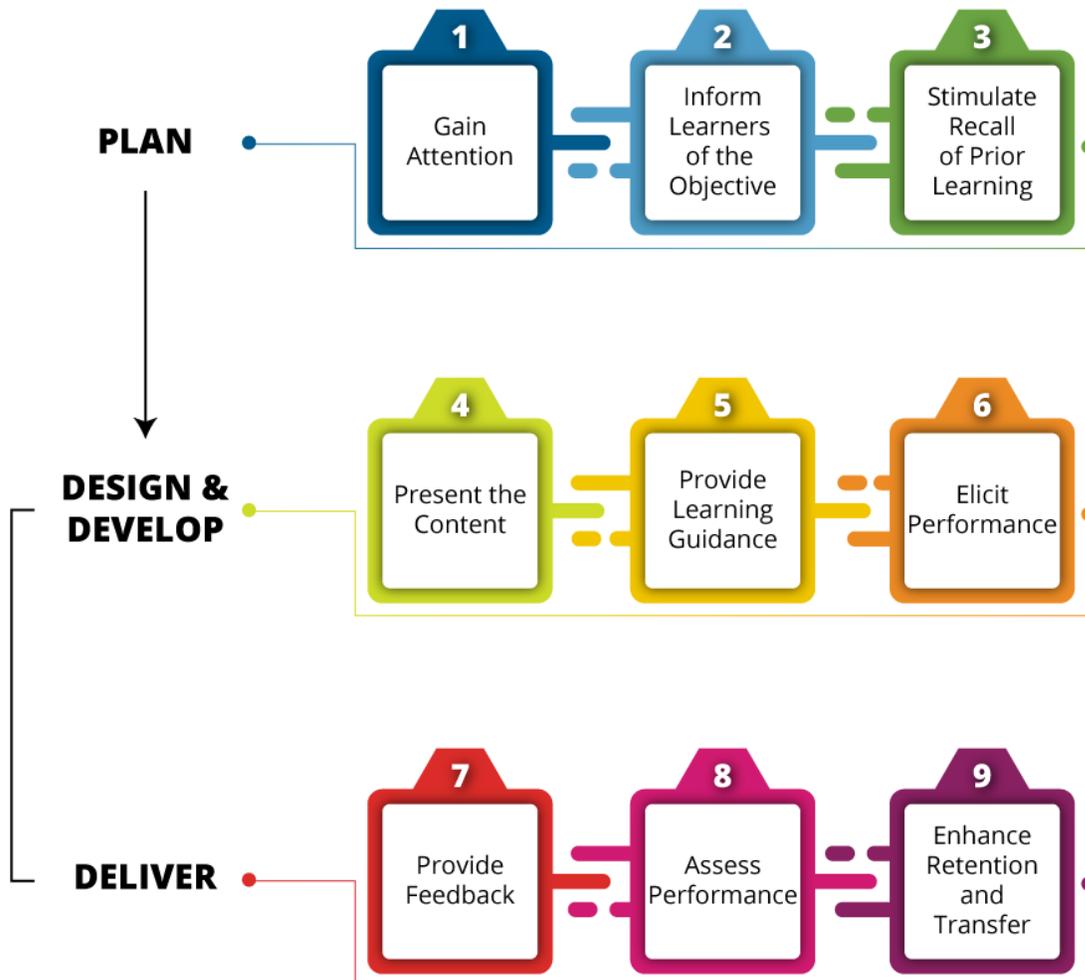# Gagné's Nine Events of Instruction

Image of a flowchart depicting Gagne's Nine Events of Instruction. Events 1-3 are shown to be part of the planning stage of online course development; Events 4-9 are part of the design and development, and delivery stages of online course development.

Event 1 – Gain attention: Distractions abound online! Capturing learners' attention is the first step to engaging them in learning. To focus your learners' attention on a topic, consider strategies such as a thoughtful or provocative quote, question, or statistic, a relevant real-world event, an image, or a (very) short video or story. More on this in Module 3!

Event 2 – Inform learners of the objective: At the outset of each module/unit/topic, help learners understand the learning destination: i.e., what are they expected to learn, do, and value?
Coming up next in this module!

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Event 3 – Stimulate recall of prior learning: Ensure that learners are building on valid prior knowledge, and help them make connections to prior learning.
Coming up next in this module!

Event 4 – Present the content: Ensure that it's well-structured and segmented; use various formats (text, images, video, interactions), and include active learning strategies.
More on this in Module 3!

Event 5 – Provide learning guidance: Help your learners learn by providing tips on how to approach their learning, as well as examples, non-examples, analogies, case studies, visual representations, and scaffolded activities.
More on this in Module 3!

Event 6 – Elicit performance: Give your learners opportunities to practice newly-acquired skills and self-assess their understanding of new concepts.
More on this in Module 2!

Event 7 – Provide feedback: Feedback should not be considered optional: timely feedback helps learners identify gaps in understanding and keeps them on course.
More on this in Module 2!

Event 8 – Assess performance: Give your learners a variety of ways to demonstrate their achievement of the learning outcomes.
More on this in Module 2!

Event 9 – Enhance retention and transfer: Provide interleaved opportunities for learners to practice skills, and/or to apply knowledge to real-world contexts.
More on this in Modules 2 and 3!