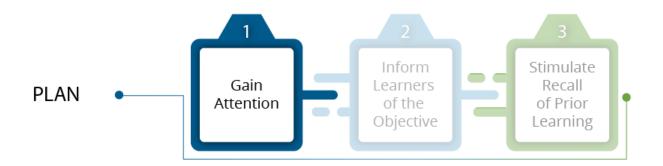
Gagné's *Nine Events of Instruction*, Events 1-3



A diagram depicting the first three events of the Nine Events framework:

- 1. Gain attention;
- 2. Inform learners of the objective; and
- 3. Stimulate recall of prior learning.

Events 2 and 3 are faded, focusing attention on Event 1: Gain attention. These three events pertain to the "Plan" stage of course development.

Credit: University of Waterloo