MODEL ROUTE

School:	SCMAD (School of Communication Media, Arts and Design)	Program Number:	6443

Program Title:	**Contemporary Journalism**	Credential:	☐ Certificate ☑ Graduate Certificate ☐ Degree ☐ Diploma ☐ Advanced Diploma

Program Delivery Mode:	☐ Co-Op ☐ Online ☐ Fast Track ☐ Hybrid ☑ Non Co-op	Duration :	☐ 2 Semesters ☑ 3 Semesters ☐ 4 Semesters ☐ 6 Semesters ☐ 8 Semesters

Campus:	SAC

Intake:	Fall

Course Code	Course Title	Co/Pre Requisite (Course Code)	Lab Hours	Lecture Hours	Field Placement Hours	Course Delivery ODL=Online BLD=Blended HYB = Hybrid	Total Course Hrs (Lab + Lecture + Field)	Weeks (14)	Total Hours
Semester 1				**Fall 2024**					
CJRL 700	News reporting			7			7	14	98
CJRL 701	Visual Storytelling: photography and videography		6				6	14	84
CJRL 702	Contemporary issues in law and ethics			3			3	14	42
CJRL 703	Data management and presentation			3			3	14	42
CJRL 706	Mobile and Social Journalism			3			3	14	42
							Total		308
Semester 2				**Winter 2025**					
CJRL 718	**Podcasting**	**CJRL-700, CJRL-701, CJRL 706**	3				3	14	42
CJRL 716	Interactive Journalism - Data, Audiences & Analytics	CJRL-700, CJRL-701	3				3	14	42
CJRL 719	**Advanced Video - Documentary Storytelling**	**CJRL-700, CJRL-701, CJRL 706**	3				3	14	42
CJRL 799	Storyworks	Semester 1	3				3	14	42
CJRL 715	Advanced Reporting	CJRL-700, CJRL-701	4				4	14	56
							Total		224
Semester 3				**Summer 2025**					
CJRL 723	Journalism-The Business, Branding & Freelancing			7			7	7	49
CJRL 722	Entrepreneurial Reporting	Semester 1&2	9				9	7	63
CJRL 730	Field Placement	Semester 1&2			35		35	7	245
							Total		357
Minimum Grade Required: (C)									
							Total Program Hours:		**889**

C = Co-Requisite; P = Pre-Requisite

Notes:
◈This course may be offered in one of the following modalities (Online, Hybrid or Blended)

Signature: _____

School Dean/Chair

Mar 28/24

Revised Date