

MODEL ROUTE

School:	SCMAD (School of Communication Media, Arts and Design)		Program Number:	6443					
Program Title:	Contemporary Journalism		Credential:	☐ Certificate ☒ Graduate Certificate ☐ Degree ☐ Diploma ☐ Advanced Diploma ☐ Centennial College Certificate					
Program Delivery Mode:	☐ Co-Op ☐ Online ☐ Fast Track ☐ Hybrid ☒ Non Co-op		Duration :	☐ 1 Semesters ☐ 4 Semesters ☐ 2 Semesters ☐ 6 Semesters ☒ 3 Semesters ☐ 8 Semesters					
Campus:	SAC		Department Code:	3705					
Intake:	Fall								
Course Code	Course Title	Co/Pre Requisite (Course Code)	Lab Hours	Lecture Hours	Field Placement Hours	Course Delivery ODL=Online BLD=Blended HYB = Hybrid	Total Course Hrs (Lab + Lecture + Field)	Weeks (14)	Total Hours
Semester 1				Fall 2025					
CJRL 700	News reporting			7			7	14	98
CJRL 701	Visual Storytelling: photography and videography		6				6	14	84
CJRL 702	Contemporary issues in law and ethics			3			3	14	42
CJRL 703	Data management and presentation			3			3	14	42
CJRL 706	Mobile and Social Journalism			3			3	14	42
								Total	308
Semester 2				Winter 2026					
CJRL 715	Advanced Reporting	P - CJRL 700, CJRL 701		4			4	14	56
CJRL 716	Interactive Journalism - Data, Audiences & Analytics	P - CJRL 700, CJRL 701		3			3	14	42
CJRL 718	Podcasting	P - CJRL 700, CJRL 701, CJRL 706	3				3	14	42
CJRL 719	Advanced Video - Documentary Storytelling	P - CJRL 700, CJRL 701, CJRL 706	3				3	14	42
CJRL 799	Storyworks	Semester 1		3			3	14	42
								Total	224
Semester 3				Summer 2026					
CJRL 722	Entrepreneurial Reporting	Semester 1&2		9			9	7	63
CJRL 723	Journalism-The Business, Branding & Freelancing			7			7	7	49
CJRL 730	Field Placement	Semester 1&2			35		35	7	245
								Total	357
Minimum Grade Required: (C)									
								Total Program Hours:	889
C = Co-Requisite; P = Pre-Requisite									
Notes:									
♦ This course may be offered in one of the following modalities (Online, Hybrid or Blended)									

Signature: 
 School Dean/Associate Dean

March 24, 2025
 Revised Date

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