MODEL ROUTE

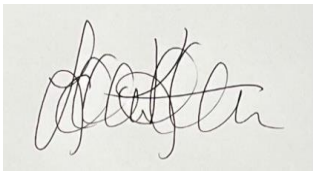
School:	SCMAD (School of Communication Media, Arts and Design)	**Program Number:**	1832
Program Title:	**Museum & Culture Management**	**Credential:**	☐ Certificate ☑ Graduate Certificate ☐ Degree ☐ Diploma ☐ Advanced Diploma
Program Delivery Mode:	☐ Co-Op ☐ Online ☐ Fast Track ☐ Hybrid ☑ Non Co-op	**Duration :**	☑ 2 Semesters ☐ 3 Semesters ☐ 4 Semesters ☐ 6 Semesters ☐ 8 Semesters
Campus:	**SAC**		
Intake:	**Fall**		

Course Code	Course Title	Co/Pre Requisite (Course Code)	Lab Hours	Lecture Hours	Field Placement Hours	Course Delivery ODL=Online BLD=Blended HYB = Hybrid	Total Course Hrs (Lab + Lecture + Field)	Weeks (14)	Total Hours
Semester 1			**Fall 2024**						
MCMC-701	The Relevant Museum			3			3	14	42
MCMC-702	Programming & Interpretation			3			3	14	42
MCMC-703	Web & Social Media Marketing			3			3	14	42
MCMC-704	Project Management Basics			3			3	14	42
MCMC-705	Collection Management			3			3	14	42
MCMC-706	Care of Collections			2			2	14	28
MCMC-707	Professional Practice		3				3	14	42
								Total	280
Semester 2			**Winter 2025**						
MCMC-712	Design Fundamentals & Exhibition Preparation	Semester 1 Completion -P		3			3	14	42
MCMC-713	Writing for Exhibitions	Semester 1 Completion -P		3			3	14	42
MCMC-799	STORYWORKS			2			2	14	28
MCMC-714	Field Placement	Semester 1 Completion -P		18			18	14	252
								Total	364
Minimum Grade Required: (C)									
								Total Program Hours:	**644**

C = Co-Requisite; P = Pre-Requisite

Notes:

◈This course may be offered in one of the following modalities (Online, Hybrid or Blended)

Signature: 

School Dean/Chair

March 22/24

Revised Date