

MODEL ROUTE

School:	SCMAD (School of Communication Media, Arts and Design)		Program Number:	6416					
Program Title:	Communications and Media Fundamentals		Credential:	<input checked="" type="checkbox"/> Certificate <input type="checkbox"/> Graduate Certificate <input type="checkbox"/> Degree <input type="checkbox"/> Diploma <input type="checkbox"/> Advanced Diploma					
Program Delivery Mode:	<input type="checkbox"/> Co-Op <input type="checkbox"/> Online <input type="checkbox"/> Fast Track <input type="checkbox"/> Hybrid <input checked="" type="checkbox"/> Non Co-op		Duration :	<input checked="" type="checkbox"/> 2 Semesters <input type="checkbox"/> 3 Semesters <input type="checkbox"/> 4 Semesters <input type="checkbox"/> 6 Semesters					
Campus:	SAC								
Intake:	Fall , Winter								
Course Code	Course Title	Co/Pre Requisite (Course Code)	Lab Hours	Lecture Hours	Field Placement Hours	Course Delivery ODL=Online BLD=Blended HYB = Hybrid	Total Course Hrs (Lab + Lecture + Field)	Weeks (14)	Total Hours
Semester 1									
Fall 2024, Winter 2025									
CO-108	Tools and Processes for Communicators		3				3	14	42
CO-111*	Introduction to Media			3			3	14	42
CO-116*	Building Communications Portfolio Skills 1			3			3	14	42
CO-118*	Multimedia 1		4				4	14	56
CO 119	Exploring Digital Media			3			3	14	42
COMM 160/161	College Communications 1			3			3	14	42
								Total	266
Semester 2									
Winter 2025, Summer 2025									
CO-117*	Developing Communications Portfolio Skills 2	CO-116 -P		3			3	14	42
CO-201*	Introduction to Media Writing	CO-111-P		6			6	14	84
CO-218*	Multimedia 2	CO-118-P	4				4	14	56
GNED	Elective			3			3	14	42
COMM 170/171	College Communications 2			3			3	14	42
								Total	266
Minimum Grade Required: (60%)									
								Total Program Hours:	532
C = Co-Requisite; P = Pre-Requisite									
Notes:									
<p>◆ This course may be offered in one of the following modalities (Online, Hybrid or Blended)</p>									

Signature: _____

School Dean/Chair

22-Mar-24

Revised Date