

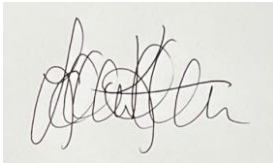
# MODEL ROUTE

<b>School:</b>	SCMAD (School of Communication Media, Arts and Design)		<b>Program Number:</b>	6402					
<b>Program Title:</b>	<b>Journalism</b>		<b>Credential:</b>	<input type="checkbox"/> Certificate <input type="checkbox"/> Graduate Certificate <input type="checkbox"/> Degree <input type="checkbox"/> Diploma <input checked="" type="checkbox"/> Advanced Diploma					
<b>Program Delivery Mode:</b>	<input type="checkbox"/> Co-Op <input type="checkbox"/> Online <input type="checkbox"/> Fast Track <input type="checkbox"/> Hybrid <input checked="" type="checkbox"/> Non Co-op		<b>Duration :</b>	<input type="checkbox"/> 2 Semesters <input type="checkbox"/> 3 Semesters <input type="checkbox"/> 4 Semesters <input checked="" type="checkbox"/> 6 Semesters					
<b>Campus:</b>	<b>SAC</b>								
<b>Intake:</b>	<b>Fall</b>								
Course Code	Course Title	Co/Pre Requisite (Course Code)	Lab Hours	Lecture Hours	Field Placement Hours	Course Delivery ODL=Online BLD=Blended HYB = Hybrid	Total Course Hrs (Lab + Lecture + Field)	Weeks (14)	Total Hours
<b>Semester 1</b>	<b>Fall 2024</b>								
JO-109	Journalism and Democracy		3				3	14	42
JO-102	Reporting 1		4				4	14	56
GNED	Elective			3			3	14	42
COMM 170/171	College Communication 2		3				3	14	42
JO-110	Media Literacy			2			2	14	28
							<b>Total</b>		210
<b>Semester 2</b>	<b>Winter 2025</b>								
CO-107	Visual Storytelling: Photography		2	2			4	14	56
JO-105	Reporting 2	JO-102		6			6	14	84
JO-106	Journalism Law and Ethics			3			3	14	42
JO-111	Journalism Tools and Techniques			3			3	14	42
JO-225	The Business and Future of Media	JO-110		2			2	14	28
GNED-500	Global Citizenship:From Social Analysis to Social Action			3			3	14	42
							<b>Total</b>		294
<b>Semester 3</b>	<b>Fall 2025</b>								
JO-200	Reporting 3	JO-105	2	2			4	14	56
JO-221	Interactive Journalism		3				3	14	42
JO-228	Mobile and Social Journalism	JO-102, JO-111	3				3	14	42
JO-216	Advanced Visual Storytelling: Photography and Video	CO-107	2	2			4	14	56
COMM 180	College Communications 3	COMM170/171		3			3	14	42
GNED	Elective		3				3	14	42
							<b>Total</b>		280
<b>Semester 4</b>	<b>Winter 2026</b>								
JO-226	Personal Branding and Freelancing	JO-200		3			3	14	42
JO-205	Advanced Interviewing Techniques	JO-200		3			3	14	42
JO-229	Writing with Voice and Impact	JO-200	3				3	14	42
JO-210	News Lab	JO200	9				9	14	126
JO-230	Podcasting		3				3	14	42
							<b>Total</b>		294
<b>Semester 5</b>	<b>Fall 2026</b>								
JO-313	Entrepreneurial Project	JO-203, JO-205, JO-210		6			6	14	84
JO-316	Newsroom	JO-210	8				8	14	112
JO-500	Storyworks			2			2	14	28
JO-319	Professional Practice	JO-226		3			3	4	12
JO-317	Advanced Video		3				3	14	42
							<b>Total</b>		278
<b>Semester 6</b>	<b>Winter 2027</b>								
JO-350	Field Placement	Sem 1-5 - P	24				24	14	336
							<b>Total</b>		336
<b>Minimum Grade Required: (C)</b>							<b>Total Program Hours:</b>		<b>1692</b>
<b>C = Co-Requisite; P = Pre-Requisite</b>									

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**Notes:**  
 ♦ This course may be offered in one of the following modalities (Online, Hybrid or Blended)



**Signature:** \_\_\_\_\_  
 School Dean/Chair

**March 22/24**

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 Revised Date