

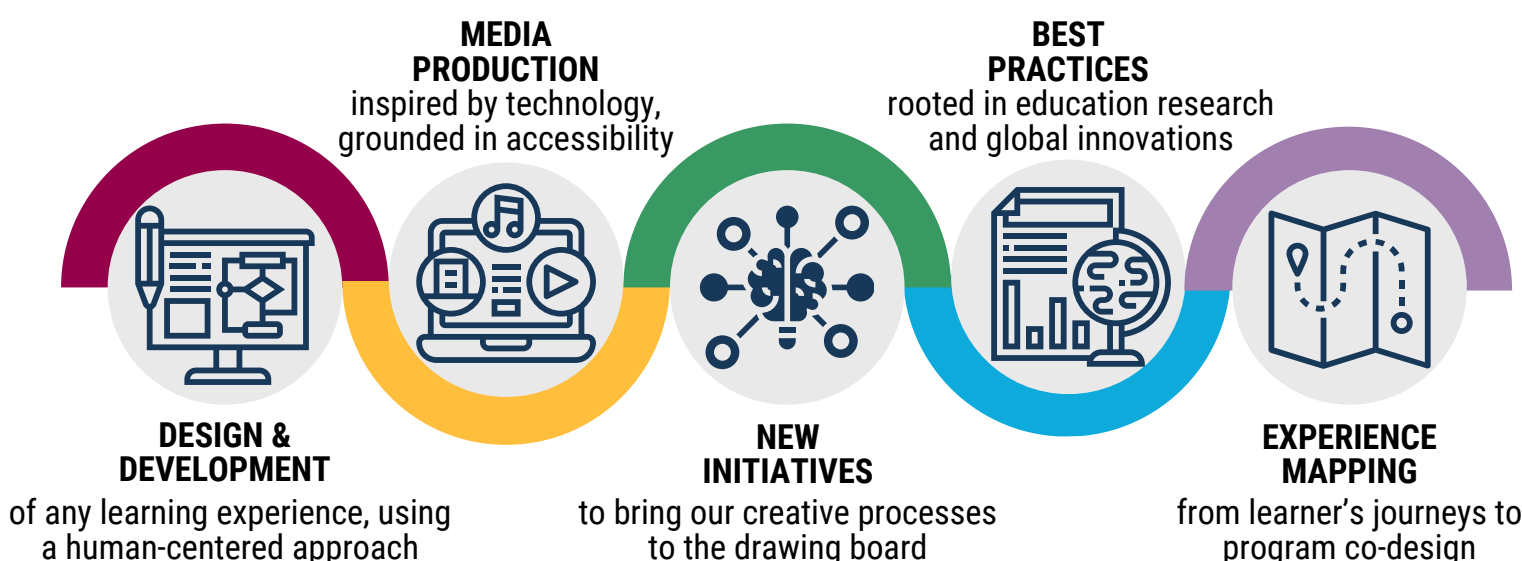
HOW CAN WE HELP?



Teaching and Learning Services

We are a team of designers, educators, creators, and scholars. We approach work and problem solving **holistically**, never prescriptively, with **curiosity** and **experimentation**. We aim to create **meaningful** and **individualized learning experiences** that connect with educators and learners, just like you.

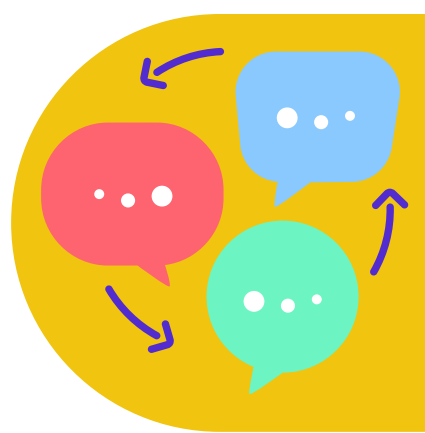
Ask us about...



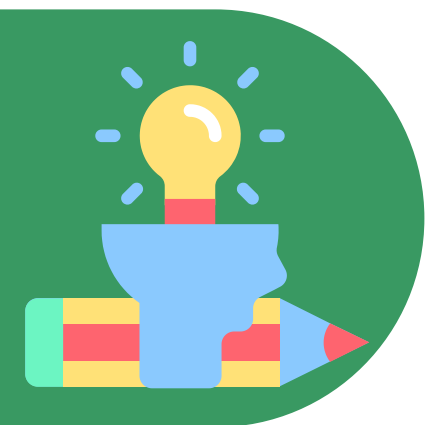
WHAT IS OUR PROCESS?

#1: CONSULT

Our team will lead a working session to identify your **current learning experience needs**. Together, we will identify areas that can be enhanced or redesigned and propose potential solutions that **maximize your educational experience**.



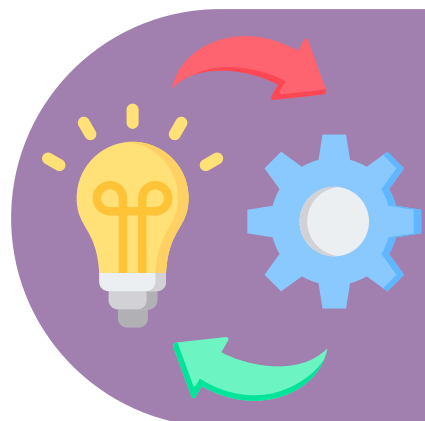
#2: DESIGN & DEVELOP



Our team takes into consideration that your learners consist of several personas that require varying touchpoints. Through **creative problem-solving and discovery sessions**, we craft the learning journey a learner will take and then co-design the assets and touchpoints needed to **ensure engagement, active and applied learning, and memorable experiences**.

#3: IMPLEMENT

Our process is **cyclical and agile**. We consistently check-in with you throughout the design process to **gather feedback, expert knowledge, stories, possible limitations, and opportunities**. Each iteration of the journey, assets, and solution will be co-created with your excellent input and subject matter expertise.



Connect with us at DSBEdDev@mcmaster.ca