

DSB STRATEGIC PLAN IN ACTION: TEACHING AND LEARNING SPOTLIGHTS!

Teaching and Learning Services (TLS) is excited to highlight various initiatives that align with the strategic goals and vision outlined in DSB's Strategic Plan "Teaching and Learning" Pillar!

DSB Strategic Plan: Teaching and Learning (T&L) Pillar Themes

Theme #1: Deliver innovative courses and programs: Focus on contemporary, global, and evolving needs of business and society.

Theme #2: Strengthen interdisciplinary programs: Develop frameworks to deliver business knowledge efficiently and introduce new interdisciplinary programs.

Theme #3: Enhance experiential learning opportunities: Expand opportunities for students to apply core knowledge in experiential settings.

Theme #4: Encourage entrepreneurial and ethical mindsets: Review and update programs to enhance social responsibility, ethics, and entrepreneurship.

DSB Spotlights of Pillar Themes

#1	MBA Career Launch Course	#2+3	MBA Redesign
<ul style="list-style-type: none">The MBA Career Launch Course (CLC) has been transformed into an asynchronous learning experience that meets the contemporary and evolving needs of our learners, supporting the Deliver Innovative Courses and Programs theme of the strategic plan.Utilizing Avenue to Learn's customizable interface, the CLC offers interactive elements, engaging videos, and comprehensive self-paced modules. Students embark on a learner journey map, where the interconnectedness of content—from personal branding to resume building and interview preparation—is showcased through interactive components such as H5P and video activities.This innovative approach not only equips students with essential career skills but also enhances their ability to confidently navigate the job market, promoting their personal brand to potential employers.By moving from in-person workshops to a rich, digital format, the CLC ensures accessibility and engagement, fostering a new generation of business leaders ready to tackle the challenges of today's dynamic environment.		<ul style="list-style-type: none">Integrated learning is central to the redesign of our first-year MBA curriculum, where the interconnection and application of knowledge across different disciplines are emphasized, thus supporting the Strengthen Interdisciplinary Programs theme.Through shared assignments, case studies, and other evaluative components across courses, our new curriculum will cultivate a holistic and rich understanding of business management for our MBA students.Students will better learn to see and understand the relationships between business disciplines and appreciate the multifaceted, informed approach that is needed to tackle today's complex business challenges.This cross-course integration will not only enhance our students' academic experience but also improve their readiness for successful careers.Immersive experiential learning opportunities throughout the first year MBA redesign will further support the strategic theme of Enhancing Experiential Learning Opportunities.	
#2+3	IBH Program	#4	TLS Course Refinements
<ul style="list-style-type: none">The IBH program is designed from the ground up as an interdisciplinary program that sits at the intersection of business and humanities.Supporting the Strengthen Interdisciplinary Programs theme of the strategic plan, the interdisciplinary nature of the program is anchored by the students who engage as a cohort with both business and humanities courses; puzzling through and confronting the contradictions and conflicts that arise. This reflective work is amplified by all IBH learning opportunities and capstone courses in leadership, social enterprise, and community engagement.The small class sizes in IBH enable faculty to engage in more innovative course design that incorporates simulations, classroom discussions, experiential learning, and project-based learning, supporting the strategic theme of Enhancing Experiential Learning Opportunities. The IBH curriculum is designed to confront students with ambiguous situations in a supported manner. Helping students to move through that ambiguity to develop confidence and capabilities to create, innovate, and experiment.		<ul style="list-style-type: none">The Teaching and Learning Services (TLS) team <u>Course Refinement Services</u> provide instructors with valuable mid-course feedback, collected through interactive surveys. These refinements ensure that our programs continuously evolve to meet the highest standards of social responsibility, ethics, and innovation, supporting the Encourage Entrepreneurial and Ethical Mindsets pillar theme.TLS supports course improvements by incorporating diverse and inclusive teaching methods, integrating real-world scenarios, and fostering critical thinking. Our services include customized feedback collection, interactive content development, and comprehensive support for course design and delivery. By leveraging technology and best practices in pedagogy, we help create an engaging learning environment that prepares learners to navigate complex ethical challenges and drive positive change in their future careers.Through these ongoing feedback efforts, TLS aligns its initiatives with the strategic goals of DSB, ensuring that our programs not only meet contemporary educational needs but also instill a strong sense of social responsibility and entrepreneurial spirit in our students.	

Realizing Our T&L Strategic Goals: A TLS Commitment

The TLS team has made significant strides in advancing the strategic goals of DSB through various initiatives. We've developed a resource-rich website, launched Generative AI and Digital Experience Design OERs, secured over \$200,000 in funding, and produced numerous video series. These initiatives collectively enhance the learning environment, promote innovative teaching practices, and prepare our learners to become ethical leaders in their respective fields. We are committed to fostering collaborative learning experiences and supporting the DSB community in delivering high-quality, impactful education!