

01

REAL-WORLD RELEVANCE, CONNECTION, AND APPLICATION



- **Description:** Activities that closely mimic or directly involve real-world business scenarios, ensuring that the learning is applicable and meaningful.
- **Example:** Learners developing a marketing plan for a local business or analyzing real financial data from public companies.

02

COLLABORATIVE LEARNING ENVIRONMENTS



- **Description:** Promoting teamwork and collaboration among learners, which mirrors the collaborative nature of the business world.
- **Example:** Group projects where learners form 'mini-companies' to solve a business problem or develop a new product idea.

03

MENTORSHIP AND GUIDANCE



- **Description:** Providing learners with access to mentors and experts who can offer guidance, advice, and industry insights.
- **Example:** Industry professionals mentoring learner groups during a capstone project, offering feedback and real-world perspectives.

04

DIVERSE LEARNING OPPORTUNITIES



- **Description:** Offering a variety of experiential learning opportunities to cater to different interests and lived experiences.
- **Example:** Internships, co-operative education placements, case competitions, community-engaged projects, and business incubator programs.

05

CONTINUOUS FEEDBACK AND ASSESSMENT



- **Description:** Regular feedback mechanisms for learners to understand their progress and areas for improvement.
- **Example:** Peer reviews, instructor feedback sessions, and reflective discussions after major activities or projects.

06

REFLECTION AND CRITICAL ANALYSIS



- **Description:** Encouraging learners to reflect on their experiences, understand their implications, and relate them to theoretical knowledge.
- **Example:** Maintaining reflective journals where learners document their learning journey, challenges faced, and insights gained.

07

ADAPTABILITY AND INNOVATION



- **Description:** Being open to adapting and innovating the experiential learning process based on changing business trends and learner feedback.
- **Example:** Incorporating emerging business trends like digital marketing or sustainability into projects and activities.



Want to co-design a learning experience? Book a time with TLS!



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